

## Exceptional Image Quality and Robust Productivity Expertly Delivered through Award Winning Color MFPs

### BERTL's 5-Star Exceptional Award

The TASKalfa 750c series comes to market with BERTL's Five Star/Exceptional ratings for each of the three models based on product testing by BERTL Labs. BERTL, Inc., is a leading news, research and critical analysis service for the office technology industry. To receive these high rankings, each model was evaluated with strenuous testing and analysis by BERTL technical analysts to gauge performance, capability and reliability. In recognizing the TASKalfa 750c series with Five Star/Exceptional ratings, BERTL noted the TASKalfa 750c, TASKalfa 650c and the TASKalfa 550c for vibrant color strength, superior image consistency, and long-lasting reliability under strong testing conditions. BERTL's Five Star/Exceptional testing further acknowledged the TASKalfa 750c series as offering an impressive feature set for addressing an array of jobs with excellent results.

"The launch of the TASKalfa 750c series brings Kyocera into the high-volume color printing space and expands an already impressive product portfolio," said Margie Davis, managing director, BERTL. "Kyocera continues to raise the bar by adding exciting new offerings to their award-winning TASKalfa color multifunctional product line for one of the strongest, most competitive lineup of B-to-C solutions in the market today."

### Document Output Capabilities

Accessible via a 10.4-inch color touch screen control panel, the TASKalfa 750c series is designed for ease of use resulting in a positive end-user experience. Designed to address an array of printing and productivity needs, all three models come with standard duplex, 3,500 sheets of standard paper capacity that is upgradeable to 6,000 sheets, and flexible finishing options. The TASKalfa 750c series can easily accommodate heavier paper stock, and sizes up to 140lb Index and 12" x 18" through the paper trays as well as 110lb cover, 13" x 19", and banner printing support thru the multi-purpose tray, allowing flexibility for finished output.

For organizations seeking advanced control of their color output, the TASKalfa 750c series offers optional EFI™ Fiery controller technology to bring advanced color features, such as sophisticated queue management, an intuitive user interface and additional EFI components for broader functionality.

The TASKalfa 750c series features superior quality, power and performance in three new models– the TASKalfa 750c (75 pages-per-minute black/65ppm color), the TASKalfa 650c (65 ppm black/65 ppm color) and the TASKalfa 550c (55ppm black/55 ppm color).

"With the launch of the TASKalfa 750c series, Kyocera's portfolio now includes Color MFPs featuring full color speeds from 25-65 pages per minute, and black speeds of 25-75 pages per minute, providing a vibrant set of product offerings to address the color printing needs of virtually any business," said Danielle Wolowitz, product & solutions marketing manager, Color MFPs, Kyocera Mita America. "For organizations seeking to enhance their productivity, color output capability and keep their major projects in-house, the TASKalfa 750c series brings robust performance, quality and performance to execute an array of tasks quickly and successfully."

### Advanced Functionality

To address needs across the network, the TASKalfa 750c series offers cross-platform compatibility, and connectivity to virtually any environment including Windows, Mac and UNIX. The TASKalfa 750c series offers an optional Super 3G fax system and dual line fax support for high-speed document transmission. Each model boasts solid monthly duty cycles (275,000 for the TASKalfa 750c, 250,000 for the TASKalfa 650c and 225,000 for the TASKalfa 550c), and comes standard with a USB host interface for convenient print-from and scan-to any USB drive in PDF, JPEG and XPS file formats – all via the touch screen control panel.

The TASKalfa 750c series comes standard with an 80GB hard disk drive, a PowerPC FreeScale 7448/1.2 GHz processor, and offers a standard 100-sheet Reversing Automatic Document Processor with scan speeds up 77 images per minute at 300 dpi. In addition, the TASKalfa 750c series offers several standard scanning destinations, including Scan-to-E-mail, Scan-to-Folder (SMB), Scan-to-FTP, Scan-to-USB, Scan-to-Box, Scan-to-Fax and TWAIN scanning, with resolutions ranging from 200-600 dpi. The models also offer on-board document storage through e-File (Document Box). Users can easily store, protect and retrieve electronic documents at the device with advanced e-File technology, providing ample storage space for commonly printed documents.